

# FASTENERS FOR AUTOMOTIVE



# REYHER – AN OVERVIEW

**REYHER**  
**> 130 YEARS**  
**EXPERIENCE**



# SUSTAINABILITY



We save  
resources

- ▶ Utilising reusable packaging
- ▶ Using returnable loading equipment



We reduce  
CO<sub>2</sub> emissions

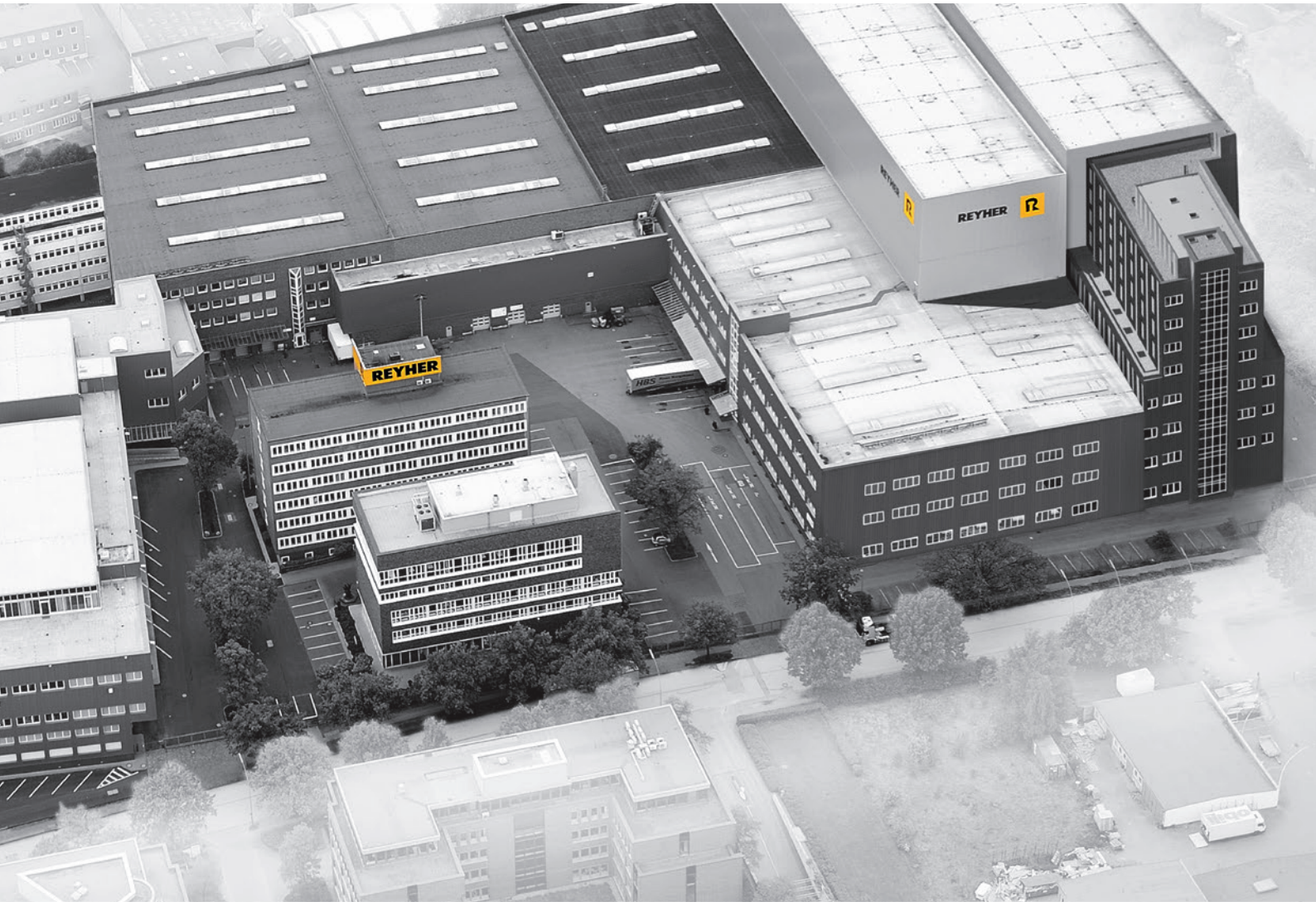
- ▶ Pallet covers made of grass paper
- ▶ Electricity from renewable energies



We take  
responsibility

- ▶ Certified management system
- ▶ Code of Conduct
- ▶ Material compliance





# FACTS

**> 960**  
employees from more  
than 16 countries

Technical expertise. Reliable deliveries. Customer orientated services. For over 130 years, the name REYHER has stood for secure and innovative solutions regarding the supply of C-parts.

**> 24.000**  
items ordered per day

**> 450 Mio.**  
euro turnover in 2023

REYHER is one of the leading trading companies for fasteners and fixing technology in Europe.

Our aim: Offering you a wide range that meets the highest demands and your need for a high level of procurement efficiency.

**> 310 tonnes**  
of goods shipped per day

**> 12.000**  
customers worldwide



# REYHER – FOR EFFICIENT PROCESSES



In the automotive sector, REYHER has specialised in one of the most important branches of industry in the world: In our division for this highly specialised industry, we offer first-class fasteners for original equipment, maintenance and repairs and complete the service with our logistical expertise.

Thanks to fully-automated warehouse logistics and just-in-time deliveries with batch tracking, our state-of-the-art logistics centre at our headquarters in Hamburg enables us to achieve a readiness for delivery of more than 99 per cent.

One special focus of the Automotive division is quality assurance: As a VDA 6.2-certified company, we have all the sector-specific expertise and are always close to our customers.

Our REYHER subsidiaries REYHER Asia-Pacific based in Shanghai (China) and another branch office in Kaoshiung (Taiwan) support Asia, and the East European market is looked after by our subsidiary REYHER Eastern Europe in Budapest (Hungary).

Our product portfolio covers more than 130,000 items with standard, special and customer-specific parts. There are about 80,000 standard parts available for the automotive sector, as well as several thousand original and customer-specific parts for all common car and commercial vehicle brands. These include fasteners for electric vehicles, steering and axle systems, suspension/chassis, engine technology, brakes, wheel bearings, exhaust systems as well as other wearing parts. Our suppliers are leading partners of both, the OEMs and the supplier industry and are selected in accordance with strict quality criteria. We offer customised repair kits for the aftermarket. Our product management takes over the time-consuming research of individual parts and identifies accessories and OE part numbers with support of our databases.

We offer all the relevant products and services such as managing C-parts, procuring special and customer-specific parts, and e-business and logistics solutions as packages from one source to simplify your procurement processes.



# SES IN THE AUTOMOTIVE SECTOR



# REYHER – EXPERTISE



**RKP – REYHER Kitting & Packaging** realises the assembly of fasteners, packaging materials and labels according to customer requirements. This includes assembled repair kits and commercial packaging for the aftermarket, as well as pre-assembled parts for original equipment that can be delivered worldwide.

## SETS

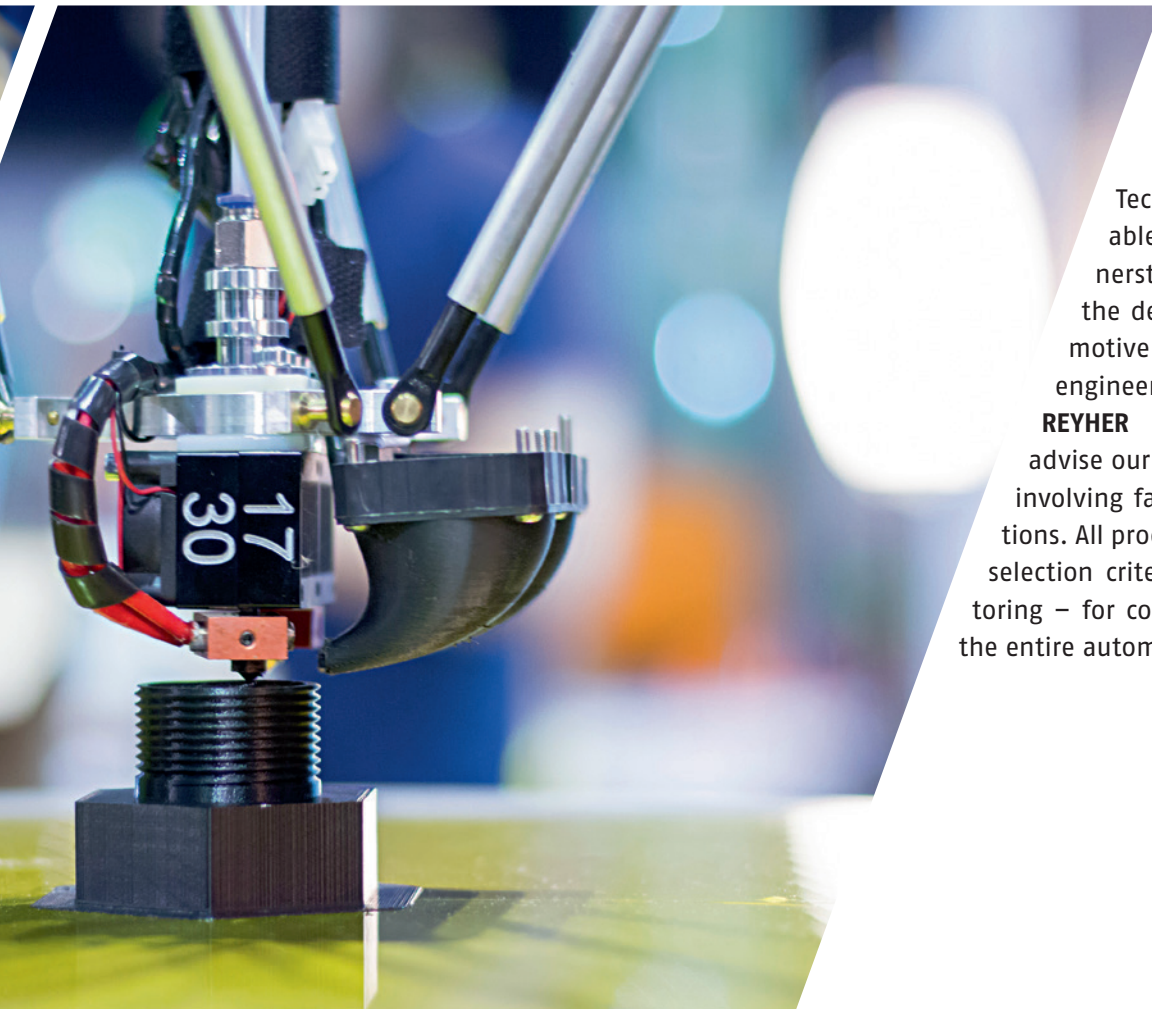


The automotive sector in particular relies on the smooth supply of high-quality products. Efficiently designing individual procurement processes enables us to optimally supply customers. We make sure of this by using **ROM – REYHER Order Management** for C-part management. Our kanban supply systems offer combinable modules, RFID technology, barcode systems, flexible labelling and modern data transmission paths. An all-round care package for individual customer wishes.





## PACKAGING FOR RESELLER



**REM**<sup>®</sup>  
REYHER ENGINEERING MANAGEMENT

Technical expertise and reliable quality: These are the cornerstones we build on to meet the demands made in the automotive sector. The experienced engineers and technicians of **REM – REYHER Engineering Management** advise our customers on all questions involving fasteners and their applications. All products are subjected to strict selection criteria and continuous monitoring – for constantly reliable quality in the entire automotive product portfolio.



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## EVERYTHING FROM ONE SOURCE

- + Central business unit for the original equipment and independent aftermarket
- + Efficient C - parts management
- + Product management for easier allocation of accessories
- + Attachment materials in the areas of chassis, steering, drive, exhaust, wheel attachment and much more
- + Accessories in the field of electromobility
- + Large database with OE numbers, taking into account the spare chains
- + Assembly of kits with individual labels
- + Demand-oriented stock management
- + Optimisation of procurement processes through flexible kanban supply systems
- + VDA 6.2-certified management system

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= REYHER – your reliable partner  
in the automotive sector!



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